

# SEMICON<sup>®</sup> West 2015

## EXHIBIT SPACE APPLICATION GUIDELINES

The following information corresponds to each section of the application. Please refer to these guidelines when completing the application. Check off box when each section is complete.

**Section 1. EXHIBITING COMPANY INFORMATION**

Provide contact information in order to receive all exhibitor mailings related to SEMICON West 2015. This address and contact person will receive all material and correspondence relating to the coordination of SEMICON West 2015. Separate billing arrangements should be indicated on the Special Request Form.

- No PO Boxes please.
- Please indicate secondary contact person.
- A "first time exhibitor" is defined as an exhibiting company who did not exhibit at SEMICON West since 2009. Please indicate if you are a first time exhibitor to SEMICON West.
- **This information is for internal SEMI use only. You will have an opportunity to provide alternative company information for the Event Directory at a later date.**

### PRODUCT AREA

Indicate the primary product area that best represents your company and your products. Please use the descriptions below for assistance in determining your product area.

**Test, Assembly and Packaging – North Hall:** This segment includes companies providing equipment, materials and facilities used in the test, assembly and packaging of semiconductors. Also known as "back end" processes, test, assembly and packaging covers the portion of the manufacturing process that turns a patterned wafer into individual, packaged semiconductors. Includes dicing tools and materials, automated test equipment, probe cards, packaging materials, wire bonding, bump/flip chip packaging, burn-in test, wafer-level packaging material, etc.

**Wafer Processing – South Hall:** This segment includes companies providing equipment, materials and facilities used in the "front end" of semiconductor manufacturing (traditionally the patterning of silicon wafers into semiconductors up to test, assembly and packaging). Includes process materials (silicon wafers, silicon-on-insulator, process gases and chemicals, sputtering targets, interconnect metals, dielectrics, CMP slurries and polishing pads), lithography, masks and mask-making equipment, ion implant, etch, deposition (CVD/PVD), chemical mechanical planarization (CMP), metrology/inspection, robotics, automated handling equipment, etc.

**Section 2. CONFIGURATION PREFERENCES**

Indicate the size of the booth you would like, as well as the desired configurations. SEMI will do our best to accommodate your configuration requests—however **SEMI CANNOT GUARANTEE THE SAME LOCATION NOR THE LOCATION REQUESTED**. If we cannot accommodate your initial request, your company will be placed onto a relocation/expansion wait list. Use the booth chart provided below to help determine the booth dimensions and configurations you are requesting. **Note: A standard single booth at SEMICON West is 10'x10'. SEMICON West has a mandatory 9" clearance on the back wall of all configurations for utilities.**

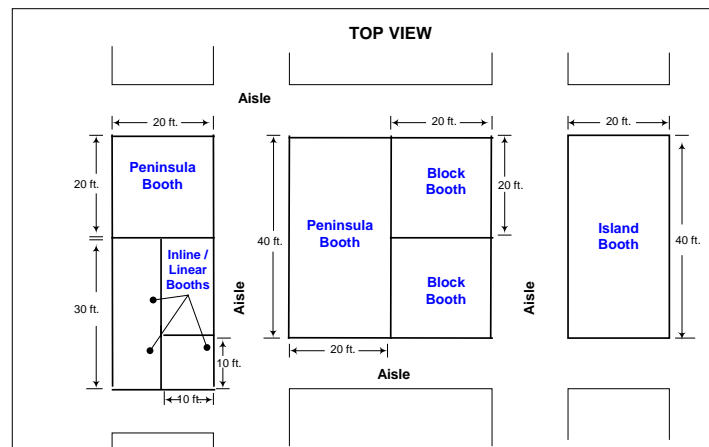
CONFIGURATION	DIMENSION	# OF BOOTHS	CONFIGURATION	DIMENSION	# OF BOOTHS
Inline (Mini)	5x10	1	Peninsula	30x30	9
Inline	10x10		Block	30x30	
Inline	10x20	2	Island	20x50	10
Inline	10x30	3	Peninsula	20x50	
Inline	10x40		Island	20x60	12
Peninsula	20x20	4	Peninsula	30x40	
Block	20x20		Island	30x50	15
Inline	10x50	5	Peninsula	40x40	16
Peninsula	20x30	6	Island	40x50	20
Block	20x30		Island	50x50	25
Peninsula	20x40	8			
Island	20x40				

## Section 2. CONFIGURATION PREFERENCES (continued)

- **Two-Story or Covered Booth:** Please indicate if you plan to build a two-story or covered booth. This will help us determine which location best suit your needs. Exhibitors with two-story booths at SEMICON West 2014 will be given priority for 2015. Two-story booths can only be considered for block, peninsula, and island configurations. Two-story exhibit requests will not be considered from companies with inline configurations.
- If you intend to exhibit in multiple segments please specify your configuration needs for **all** exhibits.
- **Mini-booths:** There are a limited number of mini-booths (5' L x 10' W) available—**note that a maximum of 3 mini-booths** (5'x30') may be requested.
- **Configuration:** Please number your requests in order of preference. Make any special requests (e.g. corner location) on the Special Request form. See definitions of configurations on the following page.

### DEFINITIONS OF CONFIGURATIONS

- **Inline (linear):** One or more standard (10' x 10') or mini (5' x 10') booth units in a straight line with neighboring exhibitors on immediate right and left, leaving only one side exposed to the aisle.
- **Block (minimum of 4 booths):** A minimum depth of 20' and a back wall area of 20'. A block configuration is exposed to aisles on 2 sides.
- **Peninsula (minimum of 4 booths):** A minimum depth of 20' and a back wall area of 20'. A peninsula configuration is exposed to aisles on 3 sides.
- **Island (minimum of 8 booths):** A minimum configuration of 20' x 40'. An island configuration is exposed to aisles on all 4 sides.



**Note: SEMICON West has a mandatory 9" clearance on the backwall of all configurations (except for island configuration) for utilities.**

## Section 3. BOOTH SPACE FEES

SEMICON West offers exhibitors: raw space, decorated space and executive meeting suites. These options have been designed to meet your exhibition objectives.

Use the formula provided to help calculate your total booth space fee, indicating if you would like raw or decorated space. Please be reminded a single booth unit is 10'x10'. **SEMICON West has a mandatory 9" clearance on the back wall of all configurations for utilities.**

Raw space is the rental of floor space only and does not include any utilities, services, walls, carpet or furnishing. Exhibitors requesting raw space will need to order their utilities, services and furnishings and carpet separately, from the Exhibitor Services Manual available in March 2015.

Decorated space consists of either hard wall or pipe-and-drape options. Decorated space includes the structure, furnishings, carpet and electrical service, along with an option for 200 lbs. of drayage (material handling). Refer to the attached flyer for more information. Please note that orders received for Decorated Space packages after Friday, June 12, 2015, are subject to a 30% surcharge on the furnishings. Refer to SEMI flyer or contact us at [semiconwest@semi.org](mailto:semiconwest@semi.org) or +1.408.943.6997 for more information on the options available.

Executive Suites are designed with meeting space in mind. The Executive Suite packages are turnkey meeting rooms on the show floor. They provide an affordable solution that simplifies your trade show experience and lets you focus on serving your customers and expanding your business. Inclusive of exhibit space rental, hard wall construction, furnishings, carpet, graphics, utilities and cleaning service. The Exhibitor Suite also includes an X-Press Connect package. Contact us at [semiconwest@semi.org](mailto:semiconwest@semi.org) or +1.408.943.6997 for more information on the options available.

☐ **Section 4. BOOTH PAYMENT TERMS**

20% (non-refundable) deposit is required with the application. The application acts as your official invoice for the deposit. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI. The deposit may be paid by check or wire transfer before the exposition, or via check or credit card onsite at your designated space selection time. Payments must be made by your onsite space selection time, or booth space may not be assigned. **THIS WILL AFFECT YOUR BOOTH LOCATION.**

Use the enclosed Payment Information Form to assist you with your payment arrangements.

☐ **Section 5. SIGNATURE**

By signing the application, you agree to abide by exposition rules and regulations as defined in the Exhibitor Services Manual, memos issued prior to the show, and "Stipulations/Terms & Conditions" printed on page two of the Application/Contract for Exhibit Space. Applications/Contracts received without a signature will not be accepted.

☐ **Section 6. SPECIAL REQUEST FORM**

- **A** – List your preferred booth locations, halls, etc., as well as any request you may have.
- **B** – Specify your booth/equipment requirements
  - a. **Two-Story Booth:** Please indicate if you plan to build a two-story booth. This will help us determine which location best suit your needs. Exhibitors with two-story booths at SEMICON West 2014 will be given priority for 2015. Two-story booths can only be considered for block, peninsula, and island configurations. Two-story exhibit requests will not be considered from companies with inline configurations.

Please note: The Fire Marshal regulates the number of two-story booths permitted at SEMICON West. For more information see the Special Request Form.
  - b. **Services Required:** Please check those services that are required for your exhibit. Failure to notify SEMI of a utility requirement could affect the availability of these services on-site.
  - c. **Weight of Equipment:** If any one piece of equipment exceeds 100 lbs./square foot, please check "YES" and list the approximate weight per square foot. The halls have different floor load capacities. This will help us to determine which hall best suits your needs.
  - d. **Size of Equipment:** If any one piece of crated equipment exceeds either 6' 6" high or 4' 6" wide, please check "YES" and list the approximate size. The halls have different freight entrance sizes. This will help us to determine which hall best suits your needs.
- **C** – Alternative billing contact information. Please provide full contact details (address, phone, fax and email) if you would like SEMICON West 2015 invoices to go to another address/individual.

SEMI Show Management looks forward to working with you throughout the 2015 show cycle!

Leslie Schade  
Lyn Geary  
Leslie Rauscher

+1.408.943.6978  
+1.408.943.6997  
+1.408.943.6936

[lschade@semi.org](mailto:lschade@semi.org)  
[lgeary@semi.org](mailto:lgeary@semi.org)  
[lrauscher@semi.org](mailto:lrauscher@semi.org)

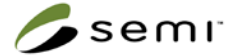
Please contact Email: [sales@semi.org](mailto:sales@semi.org) / Tel: +1.408.943.6978 should you have further questions or to verify receipt of your application/contract and deposit.

# APPLICATION / CONTRACT FOR EXHIBIT SPACE



**SEMICON® West 2015**  
**San Francisco, CA**  
**July 14-16, 2015**

PRODUCED BY:  
 SEMI Americas  
 3081 Zanker Road  
 San Jose, CA 95134-2127 USA  
 Tel: +1.408.943.7870, Fax: +1.408.943.7953  
 Web-site: [www.semiconwest.org](http://www.semiconwest.org)



## 1. EXHIBITING COMPANY INFORMATION

All show-related material will be sent to the address and contact listed below. List Street addresses only - NO P.O. BOXES PLEASE. **Note:** This information is used for internal SEMI use only and will not be included in the Event Directory. You will have an opportunity to provide alternative company information for the Event Directory at a later date.

**Are you a first time-exhibitor?**  Yes **Product Area:**  Semiconductor Wafer Processing  Test, Assembly and Packaging

COMPANY NAME: \_\_\_\_\_ WEB: \_\_\_\_\_ SEMI MEMBERSHIP# \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/COUNTRY: \_\_\_\_\_ POSTAL CODE: \_\_\_\_\_

PRIMARY CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_ TELEPHONE \_\_\_\_\_

SECONDARY CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_ TELEPHONE \_\_\_\_\_

BILLING CONTACT: \_\_\_\_\_ TITLE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_ TELEPHONE \_\_\_\_\_

## 2. BOOTH PREFERENCE / CONFIGURATION PREFERRED

**BOOTH PLAN** (Select either Raw or Decorated):

- Raw** spaces requested. Rental of floor space only and does not include any utilities, services, walls, carpet or furnishings.
- Decorated** spaces requested. Includes: standard black carpet, black draped 4' table, 2 standard chairs, wastebasket, 2 spotlights, 500 watt electrical outlet. Decorated space consists of either hard wall or pipe-and-drape option (maximum of 3 booths).

**CONFIGURATION PREFERRED** (Please number your requests in order of preference):

- Inline/Mini Booth** (50 sq. ft. increments. Max 3 booths)  **Inline/Standard Booth** (100 sq. ft. increments)
- Peninsula / Block Booth** (Min 4 booths)  **Island Booth** (Min 8 booths)

**Are you planning to build a two-story or covered booth?**  Yes  No

BOOTH CHOICES
1. _____
2. _____
3. _____

## 3. BOOTH COST

Booths are sold in no less than 100 square feet increments, unless specified. Prices are calculated per square feet. (Select preferred booth plan):

Raw	†Pipe & Drape	†Pipe & Drape (w/drillage)	†Pipe & Drape (Mini)	†Pipe & Drape (Mini) Drillage	†Hard wall	†Hard wall (w/drillage)	†Hard wall (Mini)	†Hard wall (Mini) (w/drillage)
*Member USD \$32.50 <input type="checkbox"/>	*Member USD \$38 <input type="checkbox"/>	*Member USD \$39 <input type="checkbox"/>	*Member USD \$44 <input type="checkbox"/>	*Member USD \$46 <input type="checkbox"/>	*Member USD \$55 <input type="checkbox"/>	*Member USD \$56 <input type="checkbox"/>	*Member USD \$63 <input type="checkbox"/>	*Member USD \$65 <input type="checkbox"/>
Non-Member USD \$44 <input type="checkbox"/>	Non-Member USD \$49 <input type="checkbox"/>	Non-Member USD \$51 <input type="checkbox"/>	Non-Member USD \$55 <input type="checkbox"/>	Non-Member USD \$58 <input type="checkbox"/>	Non-Member USD \$66 <input type="checkbox"/>	Non-Member USD \$67 <input type="checkbox"/>	Non-Member USD \$74 <input type="checkbox"/>	Non-Member USD \$76 <input type="checkbox"/>

\*SEMI membership must be active at all times to receive member pricing. SEMI Membership must be paid in full through the exposition.

†See SEMI Exhibit Package Solutions flyer for information on hard wall and pipe and drape options. Pipe-and-Drape and Hardwall Packages are available in 5x10 (mini), 10x10, 10x20 and 10x30 inline configurations only. Orders received after Friday, June 12, 2015, are subject to 30% surcharge on furnishings.

## 4. PAYMENT

**This Application is a binding contract and acts as your official invoice for the required 20% (non-refundable) deposit payment. No booth will be confirmed without deposit.**

\_\_\_\_\_ Total SQF x \$ \_\_\_\_\_ Booth Cost = \_\_\_\_\_ Total Booth Fee (USD)

**20% non-refundable payment due with application** USD \_\_\_\_\_

**30% payment due by October 13, 2014** USD \_\_\_\_\_

**50% payment due by March 13, 2015** USD \_\_\_\_\_

SEMI accepts payment by Bank Transfer or by check. All checks must be issued in USD, use the daily exchange rate for your conversion. Use the attached Payment Information Form to record your payment information. Applications from companies with delinquent balances due to SEMI will not be processed without payment of the outstanding balance. **IF YOUR BOOTH FEE ACCOUNT IS DELINQUENT, SEMI RESERVES THE RIGHT TO RELEASE THE SPACE FOR RE-ASSIGNMENT.**

## 5. SIGNATURE (Please keep a copy for your records)

The submission of this contract duly signed by an authorized agent/officer of the exhibiting company shall be deemed as confirmation of participation and acceptance of these terms of contract by exhibitor. The Exhibitor is bound to comply with the terms and conditions set forth in this contract, including the reserve side of this form, rules and regulations defined in the Exhibitor Service Manual, and any subsequent correspondences issued by SEMI US. This is a binding contract between the applicants/exhibiting company and SEMI US.

**I/WE HAVE READ AND AGREE TO AND WILL ABIDE BY ALL SEMI STIPULATIONS/TERMS AND CONDITIONS AS STATED ON THE SECOND PAGE OF THIS APPLICATION.** (This person must be authorized to sign on behalf of the exhibiting company)

Signature \_\_\_\_\_ Date \_\_\_\_\_

### SEMUSE ONLY

Booth Number: \_\_\_\_\_ Hall: \_\_\_\_\_

Configuration: \_\_\_\_\_ Dimensions: \_\_\_\_\_

#sq.ft: \_\_\_\_\_

Located in \_\_\_\_\_ foot height restricted area

Order Number: \_\_\_\_\_ Priority Points: \_\_\_\_\_

# SEMICON® West 2015 - STIPULATIONS/TERMS & CONDITIONS

## BOOTH SPACE ASSIGNMENT AND PAYMENT

Booth space assignment for the SEMICON West 2015 Show ("Event") is based on 1) space priority (guarantee of same amount of space occupied in the previous exposition, not the same location), 2) SEMI's priority point system, 3) receipt of application and payment prior to deadline date.

## PRIORITY POINTS

Only SEMI Members can build and use points. Should the requested space be previously assigned or the floor layout change, SEMI will endeavor to provide suitable alternate space based on when application and payment were received.

## PAYMENT TERMS

20% (non-refundable) deposit must be submitted by the exhibiting company ("Exhibitor") along with the Exhibit Space Application Form. Exhibitor will receive follow-up invoices for the remaining balance due of 30% and 50%, which are due by **October 13, 2014**, and **March 13, 2015**; respectively. If Exhibitor does not comply with these Payment Terms, SEMI reserves the right to release the space for re-assignment.

## GENERAL RULES AND REGULATIONS

1. Exhibitor agrees that the rules and regulations of SEMI, including without limitation the rules and regulations set forth in the Exhibitor Services Manual, are made a part of this contract and agrees to be bound by them. Exhibitor further agrees that SEMI has the full power to interpret and enforce all rules and regulations in the best interest of the Event.
2. The signer of the application for exhibit space or his designee shall be the official representative of the Exhibitor and shall have the authority to certify representatives and act on behalf of the Exhibitor in all negotiations.
3. Applications will not be processed from companies with delinquent balances due SEMI. This includes, but is not limited to, unpaid liquidated damages from prior expositions.
4. SEMI Membership must be active at all times to receive member pricing; otherwise, SEMI will invoice for the non-member rate.
5. The Exhibitor's ultimate placement by SEMI Event management will be considered final. SEMI reserves the rights to relocate an Exhibitor at any time, for any reason, for the overall good of the Event. SEMI is not obligated to reimburse the Exhibitor for any costs stemming from the relocation.

## QUALIFICATIONS OF EXHIBITOR

Exhibitor must be a manufacturer or independent representative of a manufacturer that produces equipment or materials for use by the semiconductor, flat panel display and electronic design automation industries, or that are used in relevant ancillary work (such as trade magazines or books, software houses, etc.). SEMI reserves the right to determine the eligibility of any product for display.

## USE OF SPACE

The Exhibitor may not assign, sublet or re-sell, in whole or in part, their contracted space. The contracted Exhibitor may share this space with affiliated co-exhibitors, providing co-exhibitors comply with all terms, conditions, rules and regulations applicable to Exhibitor; however, the contracting Exhibitor shall continue to be primarily liable for all financial and performance covenants and Exhibitor shall be responsible for any act, omission or breach of a co-exhibitor.

The primary Exhibitor MUST have the prominent identification in its entire contracted booth space. Contracted space MUST appear as one unified booth. All booths MUST be staffed during exhibit hours.

## LIABILITY

TO THE FULLEST EXTENT PERMISSIBLE UNDER APPLICATION LAW, SEMI WILL NOT BE LIABLE FOR DAMAGES OR INJURY TO PERSONS OR PROPERTY FROM ANY CAUSE WHATSOEVER BY REASON OF OCCUPANCY OF EXHIBIT SPACE BY EXHIBITOR, CO-EXHIBITORS, OR ANY OF THEIR EMPLOYEES, SUBCONTRACTORS, AGENTS, OR REPRESENTATIVES. FURTHER, EXHIBITOR HEREBY AGREES TO INDEMNIFY, AND HOLD HARMLESS, SEMI AND EACH OF ITS OFFICERS, DIRECTORS, EMPLOYEES, SUBCONTRACTORS,

## LIABILITY (continued)

REPRESENTATIVES, AND AGENTS FROM ALL LIABILITIES, LOSSES, DAMAGES, COSTS, FEES (INCLUDING WITHOUT LIMITATION COURT COSTS AND REASONABLE ATTORNEY'S FEES) AND EXPENSES THAT MIGHT RESULT FROM ANY CAUSE WHATSOEVER WITH RESPECT TO BREACH OF THIS CONTRACT; THE ACTS, OMISSIONS OR REPRESENTATIONS OF EXHIBITOR AND/OR CO-EXHIBITORS; AND/OR THE EXHIBITOR'S AND/OR CO-EXHIBITORS EXHIBIT INCLUDING, WITHOUT LIMITATION, THEFT OR OTHER LOSS FROM EXHIBIT BOOTH. THE EXHIBITOR AGREES TO PAY PROMPTLY FOR ANY AND ALL DAMAGE TO THE EXHIBITION BUILDING OR ITS EQUIPMENT, INCURRED THROUGH CARELESSNESS OR OTHERWISE, CAUSED BY THE EXHIBITOR, CO-EXHIBITORS, OR THEIR EMPLOYEES, SUBCONTRACTORS, AGENTS, OR REPRESENTATIVES.

SEMI WILL PROVIDE GENERAL SECURITY, BUT SEMI SHALL IN NO EVENT BE LIABLE FOR ANY LOSS OR DAMAGES WHATSOEVER DUE TO ANY LACK OR FAILURE OF SUCH SECURITY. EXHIBITOR ASSUMES FULL RESPONSIBILITY FOR ANY LOSS OF EQUIPMENT AND/OR DISPLAY MATERIAL, RESULTING FROM THEFT OR ANY OTHER CAUSE WHATSOEVER.

## TRADEMARKS

Exhibitor agrees that any content or materials that include any SEMI trademark must be approved in writing by SEMI prior to publication. If approved, such use shall be in accordance with applicable trademark law and SEMI's trademark guidelines as revised from time to time. Exhibitor agrees that any such use shall inure solely to the benefit of SEMI, and that Exhibitor shall not obtain any right in the SEMI trademarks beyond the rights expressly granted by SEMI. Exhibitor further agrees not to register any SEMI's trademark or confusingly similar trademarks with any governmental authority, and not to challenge the rights of SEMI in any SEMI trademark. Exhibitor agrees to modify or remove any content or material published by Exhibitor in connection with this provision upon SEMI's request.

Exhibitor hereby grants to SEMI a non-exclusive, limited license to use Exhibitor's trademarks and logo's from the date of acceptance by SEMI of Exhibitor's application and until and including the period of the Event solely in connection with SEMI's promotion the Event and Exhibitor's participation in the Event, including without limitation on the SEMI website and in publications, advertising, and brochures. Exhibitor must supply samples of such trademark and logo and agrees to indemnify, and holds harmless, SEMI and each of its officers, directors, employees, subcontractors, representatives and agents from all liabilities, losses, damages, costs, fees (including without limitation attorney's fees) and expenses that might result from use of such logos and trademarks.

## CANCELLATION / CHANGE OF EXHIBIT

If SEMI should be unable to hold the exhibition for any cause beyond its reasonable control, or if it cannot permit the Exhibitor to occupy its space due to causes beyond SEMI's reasonable control, SEMI has the right to cancel the exhibit with no further liability than a refund of the stand space rental less a proportionate share of the exhibition expenses incurred by SEMI. Should Exhibitor's display and/or material fail to arrive, exhibiting company is nevertheless responsible for the rental of its exhibit space.

## COMPLIANCE WITH RULES

Exhibitor assumes all responsibility for compliance with pertinent ordinances, regulations, and codes of duly authorized local, state, federal and international government bodies concerning fire, safety, and health, together with the rules and regulations contained in the Exhibitor Services Manual.

All aisles and service areas must be kept clear with boundaries set by the Fire Department and SEMI.

The services provided during SEMICON West are under union jurisdiction; exhibiting companies must comply with rules and regulations concerning local unions.

If an Exhibitor Designated Contactor (EDC) is used for installation and dismantle of exhibits, SEMI must be notified by June 6, 2014. The Exhibitor Designated Contactor (EDC) must also submit a valid public liability and property damage insurance policy (30) days prior to the event set-up.

## INSURANCE

Exhibitor, at its sole cost and expense, will insure its co-exhibitors (if any) activities and equipment used in connection with the event and will obtain, keep in force, and maintain the following insurance: Commercial Form General Liability Insurance (contractual liability included) and errors and omissions in each case in the amount of \$1,000,000. If the above insurance is written on a claims-made form, it will continue for two (2) years following the Event. Such coverage and limits will not in any way limit the liability of Exhibitor.

Upon request, Exhibitor will furnish SEMI with certificates of insurance evidencing compliance with all requirements, and Exhibitor will promptly notify SEMI of any material modification of the insurance policies. Such certificates will provide for thirty (30) days' advance written notice to SEMI of any cancellation of insurance policies; indicate that SEMI has been endorsed as an additional insured under such coverage; and include a provision that the coverage will be primary and will not participate with, nor will be excess over, any valid and collectable insurance or program of self-insurance maintained by SEMI.

In addition to the requirements set forth above, Exhibitor agrees to comply with any additional or greater insurance coverage obligations set forth in the Exhibitor Services Manual applicable to Exhibitor, co-exhibitor or any of their agents, contractors, employees or representatives.

## CANCELLATION OR REDUCTION OF EXHIBIT SPACE BY EXHIBITING COMPANY

1. In the event of cancellation (partial or full) a **written notice** must be received by SEMI.
2. If canceled **on or before April 14, 2015**, a cancellation fee of 20% of the canceled space will be assessed by SEMI.
3. If canceled **after April 14, 2015**, a cancellation fee of 100% of the canceled space will be assessed by SEMI.
4. SEMI will issue the final invoice reflecting all fees imposed on your account per SEMI terms and conditions.

**Cancellation fees are not transferable and may not be used for any other payments due.**

Reduction of exhibit space may result in booth relocation. SEMI reserves the right to reassign cancelled booth space, regardless of the cancellation fee assessment. Subsequent reassignment of cancelled space does not relieve the canceling exhibiting company of the obligation to pay the assessment.

SEMI must receive written notification of any cancellation. All booths must be set and show ready by 6:00pm on the day prior to the opening of the event. Failure to do so will be considered a cancellation, unless SEMI has been notified and has approved otherwise.

## GOVERNING LAW / ARBITRATION

This agreement shall be governed by the laws of the State of California without regard to principles of conflicts of laws. Any controversy, dispute, or claim arising out of or relating to this Agreement, or a breach hereof, or any other dispute between the Exhibitor and SEMI relating to the SEMICON Show, shall be resolved through arbitration in accordance with

## GOVERNING LAW / ARBITRATION (continued)

the Commercial Arbitration Rules of the American Arbitration Association in effect on the date of this Agreement.

In the event of any conflict between such rules and the provisions of these terms and conditions, the provisions of these terms and conditions shall govern. Notwithstanding the foregoing, should adequate grounds exist for seeking immediately injunctive relief for a violation of any term or condition of this agreement, any party hereto may seek and obtain such relief, provided that, upon its obtaining such relief, such action shall be stayed pending the resolution of arbitration proceedings. All arbitration proceedings under this Agreement shall be held in San Jose California and conducted in English.

The decision of the arbitrator shall be final, conclusive and binding upon the parties and shall not be subject to appeal. Judgment upon the decision rendered or awarded by the arbitrator may be entered in any court having jurisdiction thereof, or application may be made to such court for a judicial recognition of the decision or award or an order of enforcement thereof, as the case may be. The costs of arbitration including, inter alia, reasonable attorneys' fees, expenses associated with the arbitration, and the costs of filing or enforcing the arbitration, all as determined by the arbitrator, shall be paid entirely by the non-prevailing party.

## GENERAL

The relationship between the parties is that of independent contractors. Exhibitor is not an employee, agent, partner or legal representative of SEMI and shall have no authority to assume or create obligations on behalf of SEMI or the Event. Exhibitor shall not assign to a third party its rights, or obligations, or any portion thereof without the prior written consent of SEMI, which consent SEMI may grant or withhold at its sole discretion. Any attempted assignment without such consent by SEMI shall be void and of no effect, and shall constitute a material breach by Exhibitor of its obligations hereunder.

This agreement and the rules and regulations of SEMI incorporated herein, including without limitation the rules and regulations set forth in the Exhibitor Services Manual, is the only agreement between the parties pertaining to its subject matter, and supersedes any draft or prior agreement, discussion, or representation. Except for memos issued by SEMI prior to the show, this agreement may only be amended or modified in a writing signed by each party.

Aside from the parties hereto, no other person or entity, including without limitation, any co-exhibitor is entitled to benefit from the rights and obligations hereunder and there are no third party beneficiaries hereto. The failure of either party to assert a right hereunder or to insist upon compliance with any term or condition of this agreement will not constitute a waiver of that right or excuse a similar subsequent failure to perform any such term or condition by the other party.

None of the terms and conditions of this agreement can be waived except by the written consent of the Party waiving compliance. If any provision of this agreement is held to be invalid or unenforceable by a court of competent jurisdiction, then the remaining provisions will nevertheless remain in full force and effect, and the parties shall negotiate in good faith a substitute, valid, and enforceable provision that most nearly reflects the parties' intent in entering into this agreement.

**It is each exhibiting company's responsibility to read and comply with all rules and regulations as stated in the Exhibitor Services Manual. Each exhibiting company will be fully responsible for all costs involved should the exhibiting company violate rules and regulations that require remedial action by SEMI.**

# SEMICON® West 2015

## Section 6 - SPECIAL REQUEST FORM

(Please complete to advise SEMI of your space preferences and specifications)

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

### SECTION A - SPECIAL REQUESTS & PREFERENCES:

Please list any special requests in the space below. Be as specific as possible in explaining your needs. (e.g. expansion of space, corner location, hall preference, same location as 2014, etc.). If necessary, view the [SEMICON West 2015 floorplans](#) to specify location in North or South Hall. We cannot guarantee we will be able to honor your request; however, we will make every effort possible to accommodate your request.

---

---

---

---

---

### SECTION B -BOOTH/EQUIPMENT REQUIREMENTS

**Two-Story Booth:** Please indicate if you plan to build a two-story booth. This will help us determine which halls best suit your needs. Exhibitors with two-story booths at SEMICON West 2014 will be given priority for 2015.

The Fire Marshal regulates the number of two-story booths permitted at SEMICON West. Once all requests have been received, they will go to the Fire Marshal. Permission for a two-story booth will be granted based on availability and location. Two-story exhibit requests will not be considered from companies with inline configurations. If granted permission, booth plans with an engineering certificate must be submitted for approval. The Fire Marshal may charge a fee to review your booth plans in which the exhibiting company will be responsible for paying. In addition, exhibitors may be charged for an additional fee for a fire watch.

**Services Required:** Please check those services that are required for your exhibit. Failure to notify SEMI of a utility requirement could affect the availability of these services on-site.

**Weight of Equipment:** If any one piece of equipment exceeds 100 lbs./square foot, please check "YES" and list the approximate weight per square foot. The halls have different floor load capacities. This will help us to determine which hall best suits your needs.

**Size of Equipment:** If any one piece of crated equipment exceeds either 6' 6" high or 4' 6" wide, please check "YES" and list the approximate size. The halls have different freight entrance sizes. This will help us to determine which hall best suits your needs.

a) TWO STORY BOOTH <input type="checkbox"/> Yes <input type="checkbox"/> No	b) SERVICES REQUIRED (check all that apply): <input type="checkbox"/> Water/Drain <input type="checkbox"/> Compressed Air (___CFM ___ PSI)
c) WEIGHT OF HEAVIEST PIECE OF EQUIPMENT: Does your equipment exceed 100 lbs. / sq. ft? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, approx. weight: ____ / sq. ft.	d) SIZE OF LARGEST PIECE OF EQUIPMENT (crated): Does your freight (crated) exceed 6' 6" high x 4' 6" wide? <input type="checkbox"/> Yes <input type="checkbox"/> No If Yes, approx. size: ___ high x ___ wide

### SECTION C – ALTERNATIVE BILLING CONTACT:

Please provide full contact details if you would like invoices to go to another address/individual.

Name \_\_\_\_\_ Title \_\_\_\_\_

Email \_\_\_\_\_ Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Country: \_\_\_\_\_

# SEMICON® West 2015

## Payment Information Form

Please mark one of the two payment options referenced below and complete that related section. This form must be included with your Exhibit Application/Contract. **Applications from companies with delinquent balances due SEMI will not be processed. 20% (non-refundable) deposit is required with Application/Contract or onsite.**

---

### 1. PAYMENT BY CHECK

Company Name: \_\_\_\_\_

Make USD Currency checks payable to SEMI, reference SEMICON West 2015 and send to:

**Mailing Address:**

SEMI  
Dept. 05607  
San Francisco, CA 94139 USA

**Express Mail Address:**

SEMI Expositions  
3081 Zanker Road  
San Jose, CA 95134-2127 USA

---

### 2. PAYMENT BY WIRE TRANSFER

When paying with a wire transfer, instruct your bank to reference your Company Name and **“SEMICON West 2015”** on the bank transfer to ensure proper credit to your account. It is the customer’s responsibility to track wire transfers with their bank in the event SEMI does not receive the wire.

Company Name: \_\_\_\_\_

Originating Bank: \_\_\_\_\_

Amount: (USD) \_\_\_\_\_ Date of Transfer: \_\_\_\_\_

**Bank Transfer Remittance Information:**

Wells Fargo Bank  
420 Montgomery Street  
San Francisco, CA 94104  
USA

Account Name: SEMI  
ABA#: 121-000-248  
SWIFT CODE: WFBUS6WFFX  
Account No. 4277-159497

---

### 3. PAYMENT BY CREDIT CARD

**Credit Card Type:**  Visa  MasterCard  American Express

Company Name: \_\_\_\_\_ Amount (USD): \_\_\_\_\_

Card Number: \_\_\_\_\_ CSV or AMEX Code: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Card Holder Name: \_\_\_\_\_ (as it appears on card)

Card Billing Address: \_\_\_\_\_

Card Holder Signature: \_\_\_\_\_ Date: \_\_\_\_\_

---

Payment must be submitted with application. The application acts as the first invoice. Should you require an invoice to be generated to assist in your payment arrangements, please contact SEMI. If a purchase order is required, please be sure to process the purchase order in time to meet the deposit due date(s). No space will be assigned without the appropriate deposit.

**Purchase Order No.** \_\_\_\_\_

Please fax the completed forms with your Application/Contract to +1.408.943.7953 (SEMI U.S.)